



Big Brothers
Big Sisters®
OF CENTRAL ARIZONA

PARTNERSHIP OPPORTUNITIES



BBBS OF CENTRAL AZ

SECURE YOUR PARTNERSHIP TODAY!

At Big Brothers Big Sisters, we believe the greatest investment we can make is in people. Through the power of mentorship, we help young people realize their potential, build brighter futures, and strengthen the communities we all share. Every gift helps create the relationships that make lasting change possible.

Contact **Steve Conrad** at
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(602) 717-2787



ARIZONA'S FAMILY 3 5

PAUL'S CAR WASH

BENEFITING



October 22 - October 23, 2026
Desert Ridge Marketplace
8:00 am - 6:00 pm

Paul's Car Wash is a televised celebration of the Big Brothers Big Sisters of Central Arizona (BBBSAZ) community. Hosted by Arizona's Family Weather Anchor & Community Ambassador, Paul Horton, corporate and community volunteers wash hundreds of cars throughout the event. Now in its 19th year, the event has grown to include entertainment and celebrity guest appearances, all in support of BBBSAZ's one-to-one mentoring programs. BBBSAZ serves more than 1,500 Arizona children each year.

AZ FAMILY COMMUNITY VISIBILITY

 248K followers  1.2M followers  268.5K followers  4.9M website visitors

BIG SPONSOR - \$10,000

- Includes all benefits of the Key Partner Sponsorship listed below, plus:
- Relationship highlight in the press release announcing the event
- Large banner or product display for one full day of Car Wash coverage (to be provided by the company)
- Prominent logo recognition on the event website, with a link to the company website
- Dedicated social post with company logo
- Inclusion in blog post highlighting event on BBBSAZ website

SUPPORTING PARTNER - \$5,000

- Includes all benefits of the Key Partner Sponsorship listed below, plus:
- Banner or product display during check presentation and/or volunteer time slot (to be provided by the company)
- Social post with company logo recognizing all Supporting Partners
- Inclusion in blog post highlighting event on BBBSAZ website

KEY PARTNER - \$2,500

- On-air check presentation and guaranteed interview with Paul Horton & Arizona's Family, 3TV & CBS 5
- Company logo included on the event banner printed by BBBSAZ
- Logo recognition on promotions including BBBSAZ website and social channels
- Logo recognition in pre and post-event emails
- Use of BBBSAZ Partner logo
- Opportunity to send volunteers to wash cars wearing company shirts
- Ability to provide logoed items for the Paul's Car Wash goodie bags
- Acknowledgment in the BBBSAZ Annual Report

IT TAKESTM LITTLE TO BE BIG



THANK YOU FOR
YOUR SUPPORT!

BBBSAZ'S COMMUNITY VISIBILITY

 2.82K followers

 2K followers

 73.8K newsletter subscribers

 6.5K followers

 10.2K website monthly views

 500+ annual report recipients

Your gift to Big Brothers Big Sisters of Central Arizona is a sound investment in our community.
The agency's fiscal policies meet the standards set forth by these organizations.

