Big Brothers Big Sisters
OF CENTRAL ARIZONA

Big Night Out

Play like a **Kid**.
Give like a **Big**.

SPONSORSHIP OPPORTUNITIES

BBBSAZ.ORG/BIGNIGHTOUTGALA

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Join us on March 12, 2027, for our annual gala, The Big Night Out.

It's a night of bold impact and meaningful connection as Big Brothers Big Sisters of Central Arizona comes together to celebrate mentorship and the lives it transforms.

Let's raise our glasses and look ahead to a future full of potential for our youth and our community.

Proceeds from this event will help match more young people with caring adult mentors. Be part of a night that makes a lasting difference.

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FRIDAY, MARCH 12, 2027

Cocktail Reception begins at 5:30 pm

THE WESTIN KIERLAND

6902 E. Greenway Pkwy, Scottsdale, 85254

PRESENTING SPONSOR - $35,000 (1 OF 2 AVAILABLE)

- Includes all benefits of the Inspire Sponsorship listed below, plus:
- Two full front row VIP tables for up to 20 guests total, champagne toast for guests & prominent table placement
- Exclusive naming rights, i.e. "The Big Night Out presented by YOUR COMPANY NAME"
- Inclusion in press release & other promotional materials
- Opportunity to share a message with event attendees via email
- Logo inclusion on event gobo
- Acknowledgement from the podium during the event
- Prominent logo recognition on event website, with a link to the company website
- Dedicated social post featuring company logo
- Prominent display of your company logo at the event

PROMISE PARTNER - $20,000

- Includes all benefits of the Inspire Sponsorship listed below, plus:
- Two full VIP tables for up to 20 guests total, champagne toast for guests & prominent table placement
- Inclusion in press release & other promotional materials
- Acknowledgement from the podium during the event
- Prominent logo recognition on event website, with a link to the company website
- Dedicated social post featuring company logo
- Prominent display of your company logo at the event

AFTER PARTY HOSTS - $10,000 (1 OF 2 AVAILABLE)

- Includes all benefits of the Inspire Sponsorship listed below, plus:
- One full VIP table for up to 10 guests, champagne toast for guests, & prominent table placement
- Inclusion in press release & other promotional materials
- Acknowledgement from the stage during the event program
- Opportunity to provide collateral for after party cocktail tables
- Logo recognition on event website with a link to company website
- Dedicated social post featuring company logo
- Prominent display of your company logo at the event
- Exclusive representation in after party reminder email for ticketed guests

COCKTAIL RECEPTION HOST - $8,000 (1 AVAILABLE)

- Includes all benefits of the Inspire Sponsorship listed below, plus:
- Full VIP table for up to 10 guests, champagne toast for guests, & prominent table placement
- Inclusion in press release & other promotional materials
- Acknowledgement from stage during event program
- Dedicated logo on hosted bars signage during event program
- Logo recognition on event registration site with link to company website
- Dedicated social post featuring company logo
- Prominent display of your company logo at the event

COURTESY VALET SPONSOR - $7,000 (SOLD)

- Includes all benefits of the Inspire Sponsorship listed below, plus:
- Full VIP table for up to 10 guests, champagne toast for guests, & prominent table placement
- Dedicated signage at valet
- Acknowledgement from stage during event program
- Logo recognition on event registration site with link to company website
- Dedicated social post featuring company logo

IMPACT SPONSOR - $6,500

- Includes all benefits of the Inspire Sponsorship listed below, plus:
- Full VIP table for up to 10 guests, champagne toast for guests & prominent table placement
- Social post with company logo recognizing all Impact Sponsors

INSPIRE SPONSOR - $5,000

- Full table for up to 10 guests
- Logo recognition on event website, event signage, pre & post-event emails & event program
- Acknowledgement in BBBSAZ annual report

WINE SPONSOR - $5,000

- Full table for up to 10 guests
- Exclusive recognition as the evening's Wine Sponsor
- Logo featured on wine-related signage throughout the event
- Logo included on the event website
- Social media recognition as the Wine Sponsor
- Recognition in select event communications
- Logo included on select event signage
- Verbal recognition during the event

VIP TABLE HOST - $4,000

- Full table for up to 10 attendees, champagne toast for guests & prominent table placement

AUCTION SPONSOR - $2,500

- 2 Tickets to the Big Night Out
- Verbal mention of company by auctioneer during the event
- Logo included on the back of the event program
- Logo recognition on select signage

STANDARD TABLE - $2,500

- Full table for up to 10 attendees

REGISTRATION SPONSOR - $2,000

- 2 Tickets to the Big Night Out
- Dedicated signage at the Check-in area
- Brand recognition in guest registration communications

PRINT SPONSOR - $2,000

- 2 Tickets to the Big Night Out
- Logo included on the back of the event program
- Logo recognition on select signage

WELCOME ENTERTAINMENT - $2,000

- 2 Tickets to the Big Night Out
- Dedicated signage near welcome entertainment

KEEPSAKE SPONSOR - $1,000

- Logo included on thank you gifts provided to each guest

CHAMPION OF YOUTH - $500

- Name mentioned on event program and slideshow

Big Brothers
Big Sisters®
OF CENTRAL ARIZONA

SECURE YOUR PARTNERSHIP TODAY

Contact Mindy Carpenter at
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bbbsaz.org/bignightoutgala