

ARIZONA'S FAMILY 3 5 6

PAUL'S CAR WASH

BENEFITING



Big Brothers
Big Sisters®
OF CENTRAL ARIZONA

2024 SPONSORSHIP OPPORTUNITIES

OCTOBER 21 - 25, 2024

Desert Ridge Marketplace

8:00 am - 6:00 pm Daily



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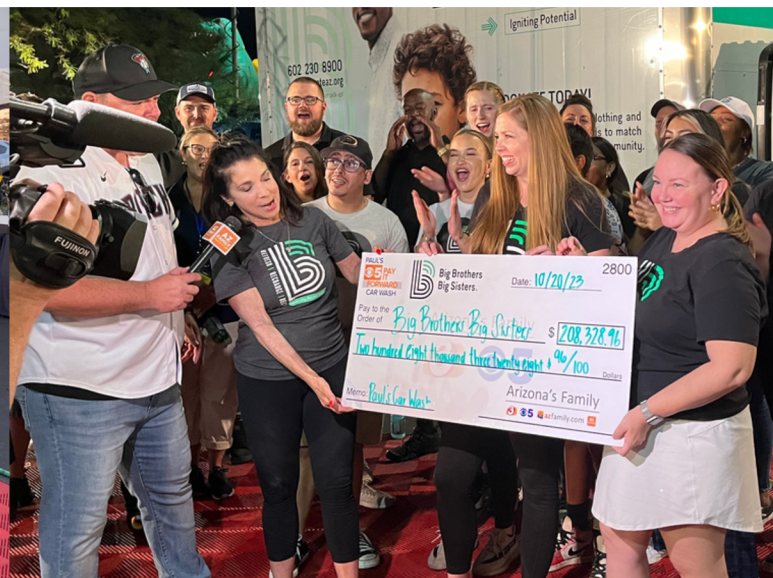
Paul's Car Wash is a week-long televised celebration of the Big Brothers Big Sisters community. Hosted by Arizona's Family Meteorologist, Paul Horton, corporate and community volunteers wash hundreds of cars throughout the week. Now in its 17th year, the event has grown to include live entertainment each night and celebrity guest appearances, all in support of BBBSAZ's one-to-one mentoring programs.

BIG BROTHERS BIG SISTERS COMMUNITY VISIBILITY

- 2.1K followers
- 6.1K followers
- 1.3K followers
- 7.9K website monthly views
- 9.4k newsletter subscribers
- 500+ annual report recipients

AZ FAMILY COMMUNITY VISIBILITY

- 188K followers
- 1.05M followers
- 292.9K followers
- 32.9K followers



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PRESENTING PARTNER \$10,000 (ONLY 5 AVAILABLE, 1 PER DAY)

- On-air check presentation and guaranteed interview with Paul Horton & Arizona's Family, 3TV & CBS 5
- Relationship highlight in the press release announcing the event
- Company logo included on event banner printed by BBBSAZ (large size)
- Large banner or product display for one full day of Car Wash coverage (to be provided by the company)
- Prominent logo recognition on the event website, with a link to the company website
- Dedicated social post with company logo
- Logo recognition in pre and post-event emails
- Inclusion in blog post highlighting event on BBBSAZ website
- Use of BBBSAZ Partner logo
- Opportunity to send volunteers to wash cars wearing company shirts
- Ability to provide logoed items for the Paul's Car Wash goodie bags, an estimated 800 bags
- Acknowledgment in the BBBSAZ Annual Report

SUPPORTING PARTNER \$5,000

- On-air check presentation and guaranteed interview with Paul Horton & Arizona's Family, 3TV & CBS 5
- Company logo included on the event banner printed by BBBSAZ (medium size)
- Banner or product display during a check presentation and/ or volunteer time slot (to be provided by the company)
- Logo recognition on promotions including BBBSAZ website and social channels
- Social post with company logo recognizing all Supporting Partners
- Logo recognition in pre and post-event emails
- Inclusion in blog post highlighting event on BBBSAZ website
- Use of BBBSAZ Partner logo
- Opportunity to send volunteers to wash cars wearing company shirts
- Ability to provide logoed items for the Paul's Car Wash goodie bags, an estimated 800 bags
- Acknowledgment in the BBBSAZ Annual Report

KEY PARTNER \$2,500

- On-air check presentation and guaranteed interview with Paul Horton & Arizona's Family, 3TV & CBS 5
- Company logo included on the event banner printed by BBBSAZ (small size)
- Logo recognition on promotions including BBBSAZ website and social channels
- Logo recognition in pre and post-event emails
- Use of BBBSAZ Partner logo
- Opportunity to send volunteers to wash cars wearing company shirts
- Ability to provide logoed items for the Paul's Car Wash goodie bags, an estimated 800 bags
- Acknowledgment in the BBBSAZ Annual Report

Please contact Aimee Johnson to secure your participation today: ajohnson@bbbsaz.org | 602-393-4129

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SPONSORSHIP FORM

Sponsor or Company Name: _____

Team Name (if different from sponsor name): _____

Primary Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

SPONSORSHIP OPPORTUNITIES

___ Presenting Sponsor - \$10,000

___ Supporting Partner - \$5,000

___ Key Partner - \$2,500

PAYMENT INFORMATION

___ Please invoice me ___ Check Enclosed (payable to Big Brothers Big Sisters of Central Arizona)

___ Please charge my credit card: ___ Mastercard ___ Visa ___ AmEx ___ Discover

Card Number: _____ Exp Date: _____

CID/CVV: _____ Signature: _____

___ I would like to donate a goodie bag item! Please complete Goodie Bag Donation Form

___ I cannot attend, but would like to make a tax-deductible gift in the amount of \$_____

***SEND COMPLETED FORM BY MAIL:**

Big Brothers Big Sisters of Central Arizona
1615 E Osborn Road, Phoenix, AZ 85016
or email: ajohnson@bbbsaz.org | TAX ID # 86-0205254

QUESTIONS? CONTACT US!

Aimee Johnson, Director of Event Operations
602-393-4129 | ajohnson@bbbsaz.org

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GOODIE BAG DONATION FORM

___ Corporate Donation ___ Individual Donation ___ Anonymous Donation

Company: _____

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

DONATION DETAILS *Value is requested below to document donation and send gift receipt.*

Detailed Item Description: _____

Declared Value \$: _____ Expiration date and/or restrictions: _____

ITEM STATUS *Please assist BBBSAZ staff and volunteers by submitting auction item donations as soon as possible for inventory and cataloging of items/packages. Thank you!*

___ Item/gift certificate enclosed

___ Item/gift certificate will be mailed or dropped off at BBBSAZ* Approximate Date _____

___ BBBSAZ staff/volunteer needs to pick up the item. *(If possible, mail or drop-off at BBBSAZ is preferred.)*

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